

MITCHELL R. WENGER, PH.D., CPA (TEXAS)
CURRICULUM VITAE

AUGUST 2016

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I. PUBLICATIONS:

Published in Refereed Journals

- Winstead, Jack and M. R. Wenger. 2015. Skills vs. Concepts: A Comparison of Practitioners' and Educators' Preferences for Accounting Information Systems Proficiencies. *AIS Educator Journal*. 10(1):5-25.
- Cokley, J., D. R. Wenger, M. R. Wenger, and J. McBride. 2013. Are journalists supposed to stay home while audiences roam? Professional implications of structural expectation regimes between Europe and the United States. *Journal of Applied Journalism and Media Studies*. 2(3):437-458.
- Wenger, M. R., R. Elam, and K. L. Williams. 2013. A tour of five XBRL tools: Products that help make tagged data work for you and your clients. *Journal of Accountancy*. 215(4):48-55.
- Wenger, M. R., M. A. Thomas, and J. S. Babb. 2013. Financial reporting comparability: toward an XBRL ontology of the FASB/IFRS conceptual framework. *International Journal of Electronic Finance*. 7(1):15-32.
- Elam, R., M. R. Wenger, and K. L. Williams. 2012. XBRL Tagging of Financial Statement Data Using XMLSpy: The Small Company Case. *Issues in Accounting Education*. 27(3):761-781.
- Dhillon, G., Caldeira, M. and M. R. Wenger. 2011. Intentionality and Power Interplay in Strategic IS Implementation: The Case of an Asset Management Firm. *Journal of Strategic Information Systems*, 20(4):438-448. doi:10.1016/j.jsis.2011.09.003.
- Wenger, M. R., Elam, R., & K. Williams, K. 2011. Global Ledger: The Next Step for XBRL. *The CPA Journal*, 81(9), 64-71.

Conference Papers and Presentations

- Jonas, G; Wenger, M. (2016), The Role of Core Courses and Faculty Rank on Accounting Instructor Evaluations. Presented at the *American Accounting Association Ohio Midyear Meeting*, Cleveland, Ohio. April 8, 2016.
- Cokley, J; Wenger, D; Wenger, M; McBride, J. (2013), Creating culturally-adept journalists: mobility without homogenization. Presented at the *World Journalism Education Congress*,

Mechelen, Belgium. July 3-5, 2013.

- Winstead, J., Wenger, M. (2013), Practitioners' Preferences for AIS Proficiencies Skills in New Accountants. Presented at the *AIS Educators Conference*, Laramie, Wyoming. June 28-30, 2013.
- Wenger, M. (2012). Information Systems: Exploring the Boundaries. Wednesday keynote presentation at the 2012 *ISOneWorld/Security Conference*, Las Vegas, Nevada. April 10-12, 2012.
- Williams, K. L, Wenger, M., Elam, R. (2012). Ratio Analysis with XBRL Financial Data – Is XBRL Ready for Prime Time? Presented at the 2012 *ISOneWorld/Security Conference*, Las Vegas, Nevada. April 10-12, 2012.
- Cokley, J., Wenger, D., Wenger, M., McBride, J. (2011). Journalism competencies wish-lists out of step but some alignments evident. Presented at the 2012 *Journalism Education Association of Australia Conference*, Adelaide, South Australia. December 2-5, 2012.
- Wenger, M., Thomas, M., Babb, J. (2012). A Financial Statement Reporting Ontology for XBRL. Presented at and in the *Proceedings of the 2012 American Accounting Association Information Systems Section Meeting* (AAA IS Section Meeting), Scottsdale, AZ. January 2012.
- Cokley, J., Wenger, D., Wenger, M., McBride, J. (2011). Journalism competencies wish-lists out of step but some alignments evident. Presented at the 2011 *Journalism Education Association of Australia*, Adelaide, South Australia. November 28-30, 2011.
- Cereola, S. J., Goldstein, J. C., and M. R. Wenger (2011). The Perception and Use of XBRL by Equity Research Analysts. *Proceedings of the 2011 American Accounting Association Annual Meeting* (AAA), Denver, CO. August 2011.
- Wenger, M., Thomas, M., Babb, J. (2011). An Ontological Approach to XBRL Financial Statement Reporting. Presented at and in the *Proceedings of the 2011 Americas Conference on Information Systems* (AMCIS), Detroit, MI. August 2011.
- Wenger, M. (2011). XBRL GL: The Competitive Case For (or Against). Presented at *ISOneWorld*, Las Vegas, NV, May 2011.
- Wenger, M., Winstead, J. (2011). What Systems Proficiencies Should Accountants Possess upon Entering the Job Market? Differences in Perceptions between Practitioners and Academics. *Southeast Region Meeting of the American Accounting Association*, Destin, FL, April 2011.
- Wenger, M., "Power, Firm Performance and Enterprise Performance Management Systems in the Organization," *Proceeding of ISOneWorld*, Las Vegas, NV, April 2007.
- Wenger, M., "Information Security and the Psychological Contract: A Trust Perspective." *Proceedings of the 5th Annual Conference on Information Security*, Las Vegas, NV, April 2006.
- Wenger, M., G. Dhillon, and M. Caldeira, "ERP Implementation in Portugal: Interpreting Dimensions of Power," *Proceedings of the 2005 Americas Conference on Information Systems*, Omaha, NE, August 2005.

Published Dissertation

- Wenger, M. (2009). Building and Testing Theory on the Role of IT in the Relationship between Power and Performance: Implementing Enterprise Performance Management in the Organization. (Doctoral dissertation, Virginia Commonwealth University, 2009. Allen S. Lee chair.).

II. TEACHING:

UNIVERSITY INSTRUCTION:

University of Mississippi

- Courses taught
 - Accounting Systems (ACCY 310)
 - IT Auditing (ACCY 530)
 - (Accounting) Systems Seminar (ACCY 609)
 - Data Analytics for Accountants (special section of ACCY 514)
- Classroom innovation
 - Use a “flipped classroom” approach for much of the Accounting Systems course, delivering lectures primarily through recorded video and using classroom meeting time for discussion, problem-solving, and case work.
 - Added optional lab sessions to technology courses to give students support and guidance as they work their way through technology-based project work.

Virginia Commonwealth University

- Courses taught
 - Systems Analysis and Design (mean rating: 4.3/5.0)
 - Computer Hardware and Software (mean rating 4.4/5.0)
- Courses co-taught
 - Accounting Information Systems (Spring 2008)
- Guest Lecturer for courses
 - Information Systems for Managers
 - Process Re-Engineering in Organizations

University of Texas at Arlington

- Teaching Assistant:
 - General Accounting tutoring
 - Accounting Microcomputer Lab Coordinator (Peachtree Accounting, Macola, Visicalc, Supercalc, Lotus 1-2-3)

CORPORATE INSTRUCTION:

Hyperion Solutions, Inc., Sunnyvale, California and Stamford, Connecticut (now part of Oracle Corporation)

- Sample of courses taught:
 - Using the JDEdwards Adapter with Hyperion Application Link.
 - Using the PeopleSoft Adapter with Hyperion Application Link.
 - Using the SAP R/III Adapter with Hyperion Application Link.

- Integrating Oracle Applications with Hyperion Application Link.
- Inside Hyperion Financials: One week technical training for consultants - presented overviews of financial transaction cycles for consultants with limited or no accounting software background. Delivered overviews of key data structures, procedures, and operating system tasks.
- Hyperion Financials Overview: One week introduction to General Ledger, Accounts Payable, Accounts Receivable, Purchasing, Fixed Assets, and Admin modules. Designed and presented to sales, pre-sales and support personnel.
- Numerous custom training seminars and sessions presented to clients.

Arthur Andersen/Andersen Consulting/Accenture, St. Charles, Illinois

- Sample of courses taught:
 - Computer Application Programming School (CAPS): three week “boot camp” training course for new hires. Used a case study approach to develop coding, testing, and implementation skills for custom-built software systems.
 - Business Practices School: one-week, case-based course designed to increase consultants’ understanding of the transactions and processes that take place in a business.

III. SERVICE:

Academic Service -

- 2015-16: Academic Discipline Committee for the University of Mississippi
- 2014-15: AAA Southeast Region Coordinator for Accounting Information Systems Section
- 2012-13: Academic Discipline Committee for the University of Mississippi
- 2012-14: Faculty Senate representative for the Patterson School of Accountancy
- 2012-14: Governance Committee of the Faculty Senate
- 2010: International Liaison, The Security Conference (& ISOneWorld)
- 2010-Current: Participate in Accountancy Weekend events.
- 2009-Current: AACSB Assurance of Learning Committee for the Patterson School of Accountancy
- 2009-Current: ISACA Academic Advocate for University of Mississippi
- 2008-Current: Participate in Beta Alpha Psi meetings, presentations and events.
- 2008-Current Participate in firm recruiting activities and events.
- Ad hoc reviewer: Journal of Accounting Education, Journal of Information Systems, Journal of Information Systems Security

Membership:

- Member, American Institute of Certified Public Accountants (AICPA)
- Member, American Accounting Association (AAA)
- Member, Mississippi Society of Certified Public Accountants (MSCPA)
- Member, Association for Information Systems (AIS)
- Member, ISACA
- ISACA Academic Advocate
- Member, SAP University Alliance

Community Service:

- 2012-14: Treasurer, Oxford University School Board of Trustees
- 2011-14: Oxford University School Board of Trustees member.

IV. PREVIOUS EMPLOYMENT:

- 2004-2006: Virginia Commonwealth University – Adjunct Instructor
- 1994-2003: Hyperion Solutions – Services Practice Manager
 - Managed a team of consultants that generated over \$4 million in annual revenues in data integration/data warehousing.
 - Significant Clients for Financial Systems: Morgan Stanley/Dean Witter International, Kennedy Center for the Performing Arts, BaaN, Marvel, Cone Mills
 - Significant Clients for Data Integration: Boeing, US Department of Justice, US Census Bureau, International House of Pancakes, Turner Broadcasting, Pfizer, Hershey, Levi Strauss, PepsiCo, Hastings Records
- 1993-1994, Heron, Inc. – Business Consulting Manager, developed and managed consulting engagements; assisted with implementation of the firm’s financial systems.
 - Key Clients: Bank of America, Wachovia Bank and Ryder System
- 1991-1993, Food Lion – Project Manager, managed projects such as automated store inventory and reordering systems, shelf space management systems, and imaging, document management, and accounts payable process improvement.
 - Key Projects: IBM Automated Store Inventory/Reordering System, Imaging/Document Management System – Accounts Payable
- 1984-1991, Andersen Consulting/Accenture – Consulting Manager.
 - Key Clients/Projects:
 - Atlantic Richfield (ARCO) – Property Management and Accounts Payable Systems
 - Bank of America – Financial and Back End Systems
 - Central Carolina Bank – Financial and Back-End Systems
 - Springs Industries – Financial Systems
 - Star Petroleum – Financial Systems
 - State of North Carolina – Financial Systems
 - Store of the Future (Internal Project) – Inventory Management, Shelf Spacing and Pricing, Point of Sale Systems

V. AWARDS AND HONORS:

- Faculty Researcher of the Year, Patterson School of Accountancy, University of Mississippi (2011-12 School Year)
- Graduate and Professional Student Honor Council, School of Business Representative, Virginia Commonwealth University
- Beta Alpha Psi Honor Society
- Beta Gamma Sigma Honor Society
- Blue Ribbon Panel Student Member for University of Texas at Arlington AACSB accreditation review cycle