

MITCHELL R. WENGER, PH.D., CPA
CURRICULUM VITAE

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I. PUBLICATIONS:

Published in Refereed Journals

- Dhillon, G., Caldeira, M. and M. R. Wenger. (2011). Intentionality and Power Interplay in Strategic IS Implementation: The Case of an Asset Management Firm. In Press at *Journal of Strategic Information Systems*, xx(x), xxx-xxx. doi:10.1016/j.jsis.2011.09.003.
- Wenger, M. R., Elam, R., & K. Williams, K. (2011). Global Ledger: The Next Step for XBRL. *The CPA Journal*, 81(9), 64-71.

Under Review at Refereed Journals

- Cokley, J., Wenger, D. R., Wenger, M. R. and J. McBride (2011). US, Europe Journalism Competencies Wish-Lists Out of Step but Some Alignments Evident. Under Review at *Journalism Studies*, Cardiff, Wales. Submitted July 7.

Conference Papers and Presentations

- Cereola, S. J., Goldstein, J. C., and M. R. Wenger (2011). The Perception and Use of XBRL by Equity Research Analysts. *Proceedings of the 2011 American Accounting Association Annual Meeting (AAA)*, Denver, CO. August 2011.
- Wenger, M., Thomas, M., Babb, J. (2011). An Ontological Approach to XBRL Financial Statement Reporting. Presented at and in the *Proceedings of the 2011 Americas Conference on Information Systems (AMCIS)*, Detroit, MI. August 2011.
- Wenger, M. (2011). XBRL GL: The Competitive Case For (or Against). Presented at *ISOneWorld*, Las Vegas, NV, May 2011.
- Wenger, M., Winstead, J. (2011). What Systems Proficiencies Should Accountants Possess upon Entering the Job Market? Differences in Perceptions between Practitioners and Academics. *Southeast Region Meeting of the American Accounting Association*, Destin, FL, April 2011.
- Wenger, M., "Power, Firm Performance and Enterprise Performance Management Systems in the Organization," *Proceeding of ISOneWorld*, Las Vegas, NV, April 2007.
- Wenger, M., "Information Security and the Psychological Contract: A Trust Perspective." *Proceedings of the 5th Annual Conference on Information Security*, Las Vegas, NV, April 2006.

- Wenger, M., G. Dhillon, and M. Caldeira, “ERP Implementation in Portugal: Interpreting Dimensions of Power,” Proceedings of the 2005 *Americas Conference on Information Systems*, Omaha, NE, August 2005.

Other Research in Progress

- Wenger, M. R. (2011). Performance Management and Organizational Change: Keeping the Scorecard Up-to-Date. Received a “revise and resubmit” on Aug. 15 from *British Accounting Review*, Cardiff, Wales. Target resubmission date: Dec. 15.
- Elam, R., Wenger, M., & Williams, K. (2011). XBRL Tagging of Financial Statement Data Using XMLSpy & MapForce: The Small Company Case. Received a “revise and resubmit” on Sep. 27 from *Issues in Accounting Education*, Sarasota, FL. Target resubmission date, Nov. 15.
- Wenger, M., Thomas, M., Babb, J. (2011). A Financial Statement Reporting Ontology for XBRL. Submitted for inclusion in the *Proceedings of the 2012 AAA IS Section Meeting*, Scottsdale, AZ. Submitted September 16.
- Wenger, M. R. (2011). When Performance Management Doesn’t Perform: Slow Progress at an American University. Target Journal: *European Journal of Information Systems*. Target submission date: Dec 31.
- Elam, R., Pridgen, A., Wenger, M., & Williams, K. (2011). XBRL GL in Governmental Accounting.
- Elam, R., Wenger, M., & Williams, K. (2011). Teaching XBRL with Developer Tools: A Classroom Experiment.
- Wenger, M., “Market Reaction to Business Performance Management Implementation Announcements: An Event Study.”
- Wenger, M., “Measuring Organizational Perceptions of Enterprise Performance Management.”

Published Dissertation

- Wenger, M. (2009). Building and Testing Theory on the Role of IT in the Relationship between Power and Performance: Implementing Enterprise Performance Management in the Organization. (Doctoral dissertation, Virginia Commonwealth University, 2009. Allen S. Lee chair.)

II. TEACHING:

UNIVERSITY INSTRUCTION:

University of Mississippi

- Courses taught
 - Accounting Systems (mean rating: 4.2/5.0)
 - IT Auditing (mean rating 4.3/5.0)
- Classroom innovation
 - Post homework review and secondary lecture topics as YouTube videos, freeing more contact time for hands on interaction in skills-based courses.

Virginia Commonwealth University

- Courses taught
 - Systems Analysis and Design (mean rating: 4.3/5.0)
 - Computer Hardware and Software (mean rating 4.4/5.0)
- Courses co-taught
 - Accounting Information Systems (Spring 2008)
- Guest Lecturer for courses
 - Information Systems for Managers
 - Process Re-Engineering in Organizations

University of Texas at Arlington

- Teaching Assistant:
 - General Accounting tutoring
 - Accounting Microcomputer Lab (Peachtree Accounting, Macola, Visicalc, Lotus 1-2-3)

CORPORATE INSTRUCTION:

Hyperion Solutions, Inc., Sunnyvale, California and Stamford, Connecticut (now part of Oracle Corporation)

- Sample of courses taught:
 - Using the JDEdwards Adapter with Hyperion Application Link.
 - Using the PeopleSoft Adapter with Hyperion Application Link.
 - Using the SAP R/III Adapter with Hyperion Application Link.
 - Integrating Oracle Applications with Hyperion Application Link.
 - Inside Hyperion Financials: One week technical training for consultants - presented overviews of financial transaction cycles for consultants with limited or no financial system background. Delivered overviews of key data structures, procedures, and operating system tasks.
 - Hyperion Financials Overview: One week introduction to General Ledger, Accounts Payable, Accounts Receivable, Purchasing, Fixed Assets, and Admin modules.

Andersen Consulting/Accenture, St. Charles, Illinois

- Sample of courses taught:
 - Computer Application Programming School (CAPS): three week “boot camp” training course for new hires. Used a case study approach to develop coding, testing, and implementation skills for custom-built software systems.
 - Business Practices School: one-week, case-based course designed to increase consultants’ understanding of the transactions and processes that take place in a business.

III. SERVICE:

Academic Service -

- 2009-Current: served on the AACSB Assurance of Learning Committee.
- 2008-Current: Participate in Beta Alpha Psi meetings, presentations and events.
- 2010-Current: Participate in Accountancy Weekend events.

Curriculum Vitae – Mitchell R. Wenger

- 2008-Current Participate in firm recruiting activities and events.
- Ad hoc reviewer: Journal of Accounting Education, 2009-2010
- International Liaison, The Security Conference, 2010
- ISACA Academic Advocate for University of Mississippi

Membership:

- Member, American Institute of Certified Public Accountants (AICPA)
- Member, American Accounting Association (AAA)
- Member, Association for Information Systems (AIS)
- Member, ISACA
- ISACA Academic Advocate
- Member, SAP University Alliance

IV. PREVIOUS EMPLOYMENT:

- 2004-2006, Virginia Commonwealth University – Adjunct Instructor
- 1994-2003, Hyperion Solutions – Services Practice Manager, managed a team of consultants that generated over \$4 million in annual revenues in data integration/data warehousing.
 - Significant Clients for Financial Systems: Kennedy Center for the Performing Arts, Morgan Stanley/Dean Witter International, BaaN, Marvel, Cone Mills
 - Significant Clients for Data Integration: Boeing, US Department of Justice, US Census Bureau, International House of Pancakes, Turner Broadcasting, Pfizer, Hershey, Levi Strauss, PepsiCo, Hastings Records
- 1993-1994, Heron, Inc. – Business Consulting Manager, developed and managed consulting engagements; assisted with implementation of the firm’s financial systems.
 - Key Clients: Bank of America, Wachovia Bank and Ryder System
- 1991-1993, Food Lion – Project Manager, managed projects such as automated store inventory and reordering systems, shelf space management systems, and imaging, document management, and accounts payable process improvement.
 - Key Projects: IBM Automated Store Inventory/Reordering System, Imaging/Document Management System – Accounts Payable
- 1984-1991, Andersen Consulting/Accenture – Consulting Manager.
 - Key Clients/Project:
 - Atlantic Richfield (ARCO) – Property Management and Accounts Payable Systems
 - Bank of America – Financial and Back End Systems
 - Central Carolina Bank – Financial and Back-End Systems
 - Springs Industries – Financial Systems
 - Star Petroleum – Financial Systems
 - State of North Carolina – Financial Systems
 - Store of the Future (Internal Project) – Inventory Management, Shelf Spacing and Pricing, Point of Sale Systems

V. AWARDS AND HONORS:

- Graduate and Professional Student Honor Council, School of Business Representative, Virginia Commonwealth University
- Beta Alpha Psi Honor Society
- Beta Gamma Sigma Honor Society
- Blue Ribbon Panel Student Member for University of Texas at Arlington AACSB accreditation review cycle